



IDRIART: INSTITUTE FOR THE DEVELOPMENT OF INTERCULTURAL AND
TRANSDISCIPLINARY RELATIONS THROUGH THE ARTS

IDRIART COMMISSION FOR EUROPEAN IDENTITY PRESENTS:

"CREATIVE JOURNEY TO POLYPHONIC EUROPEAN IDENTITY"

WITH MIHA POGAČNIK AND FRIENDS.

HOSTED BY SLOVENIAN PHILHARMONIC SOCIETY.

Ljubljana January 7-9 and 28-30, 2010.

After 28 years and 200 IDRIART festivals, this global experience has taught us some key lessons about how to re-position the role of the arts as the environment, as a garden of methods and techniques, in which human societies can be "re-composed" in creative way. Principles and inspiration of the arts can challenge the seemingly locked-in, one-sided materialistic understanding of Human Nature and at the same time build unique bridges between cultures and disciplines. Because we live in the all prevailing "global economic society", it has also become necessary for us to explore the "gentle-power" and the direct impact of artistic processes in the arena of leadership and organisational development.

Every sensitive individual today understands that the concept of globalisation primarily belongs to the sphere of economy and that it becomes destructive, if applied to the sphere of culture or the arts. "World culture" is NON - culture! The inspirational mission of the arts is: **To create everything individual and unique**, we must constantly rebalance the meaning of our life out of productive polarity to the economic globalisation tendency which is: **To replicate the sameness of everything!** In a healthy, dynamic society, individualisation and globalisation respectively belong to the cultural and economic sphere and the relationship of both is supported through the process of legislation. This trinity of societal fabric can be beautifully experienced as the creative relationship of melody, harmony and rhythm in classical musical masterpieces.

All this is very relevant to European evolution within the current global economic crisis. Are we Europeans going to find and implement our leadership using our very own substance and essence to release creativity and relate constructively to the rest of the world? To help actively and practically answer this question, IDRIART is inaugurating the open-ended "Creative Journey to Polyphonic European Identity" project in Ljubljana in January 2010.

Forty-eight centuries of Europeans "becoming" who we are, grew into a beautiful garden of diverse cultures. As the peoples and nations gradually emerged, they developed unique cultural qualities that have been very quickly giving in to the waves of globalisation in recent years, seeking protection in the greenhouses of cultural institutions. But everywhere in this European garden, over time, emerged genius artists and creatives, and they **individualized** these cultures, weaving a unique tapestry of polyphonic Europa: Goethe, Shakespeare, Bach, Rembrandt, Dante, Mozart, Beethoven, (of course, Presern,- I should now continue and write down hundreds of names -). Can you imagine Holland without

Rembrandt, or England without Shakespeare, Hungary without Bartok...or Europe, or the world, without Beethoven? Yet looking at the reality of the noisy modern economic environment, these deep creative qualities are available mostly as glorified entertainment in a marginal way, as an exclusive ornament of life for but a few.

The real **power** of the arts must be rediscovered as the essential formative force creating meaning for human life in our times! But it only has the chance to become just that, if discovered on the upper floors of economic and political decision-making as a pragmatic and helpful tool! Are we facing the challenge of inventing the new European leadership model supported through the timeless qualities of artistic principles?

The challenge is to bring these individualised European cultural-artistic qualities to the table and to develop interdisciplinary methods and techniques to transfer this "capital" to the leadership arena. The inauguration event in Ljubljana in January 2010 is designed to showcase only one particular aspect, which is, the transdisciplinary transfer of polyphonic experience of classical music as I have been developing for many years during IDRIART festivals in castle Borl and in numerous global companies and business schools around the world. My method of "de-mixing" the phenomena of musical experience will be demonstrated using different masterpieces, in addition to performances of these masterpieces. Participants will be sitting among the players of the Slovenian Philharmonic Orchestra to experience the process "from within". Some will have the opportunity to conduct and reflect upon "conducting the organisation". These Ljubljana events will be afterwards concentrated in a compact "experience product" which will start rolling throughout Europe like a snowball, taking in and enriching its content with the very best that will "stick and fit"! The results and recommendation will be shared with decision-makers and various commissions in Brussels.

Why are we beginning the "Journey To Polyphonic European Identity" with classical music? It is this amazing multi-layered truly central European creation of masters concentrated on the "cutting edge" of the 16th Meridian (...Vienna)! The greatest classical masterpieces have been written to be consciously understood hundreds of years later! Consider Bach's Art Of The Fugue. Who, except the performer, could really claim not to get lost in these evolutionary cosmic labyrinths? Even take any of his simpler Trio Sonata structures where 3 voices move together AND each individually. Is this not training in the type of thinking we are only beginning to exercise today? In business we call it : from "shareholder value" (equalling a **single** one bottom line) to **multiple** "top lines" of "stakeholders value"! Today, we have to labour and learn to think in contrapoints and contradictions, conducting and leading many processes at the same time trough. This is what classical music does already. Brilliantly, with seemingly no effort!

What about the need to motivate the **whole** human being when we talk about leaders confronting the current convergence of severe socio-economical and ecological challenges ? Listen to the spheres of melodic, harmonic and rhythmic drive in classical symphonies, reflecting the totality of thinking, feeling and willing, embracing and resolving crisis after crisis only to reach a sublime and genius conclusion in CODA! Here the true artistic and entrepreneurial spirit meet each other. They draw out of the same source, the trinity of vision, self-motivation and risk! And, do you hear Beethoven changing the speed in his 9th symphony 37 times? Why? Because it is his "I AM" that drives and stops the flow! And that is the legacy for every conscious modern human being aspiring uniqueness, to be the "driver" (of culture) rather than be "driven"(by globalisation). After all, the 9th is our, European Polyphonic Multi-National Anthem!

THE OUTLINE OF THE PROGRAMME

(All in the building of the Philharmonic Society, Ljubljana)

First weekend, January 7-9, 2010 : Bach-Mozart-Beethoven

Thursday 7th January:

Violinist Miha Pogacnik will be joining pianist Diana Baker (Barcelona) and Conductor Frans Rasmussen (Copenhagen)

7-10 PM: Bach Solosonatas and Partitas for Violin
Process and performance: "In search of identity principles".

Friday 8th January:

9:30-11:30 AM: Bach: Violin Concerto E Major
 Mozart: Violin Concerto A Major
Process and performance

12:00 - 1:15 PM: Dr. Lotte Darsoe, researcher Learning Lab Denmark, University of Aarhus:
Lotte will give an overview of various European interdisciplinary artists working through different Art forms in organizational setting.

1:15 - 3:45 PM: Walk through Ljubljana with lunch together at specific location

4-6 PM: Round Table with invited guests "Towards European Identity"

6:30 - 8PM: Violin/Piano sonatas Bach-Mozart-Beethoven,
Process.

Refreshments

8:30 - 9:45 PM: Performance, Violin/Piano Sonatas.

Saturday 9th January:

9:30 - 10:30 AM: Beethoven Violin Concerto, process.

11:00 - 12:00: Opportunity for participants to conduct the orchestra under instructions of Frans Rasmussen.

12:30 PM: Performance of the concerto and debriefing.

Afternoon after the lunch we leave it "open space" for the rest of the day for all that will emerge during this weekend and during the year of the preparation.

Second weekend, January 28-30, 2010: Brahms Schumann.

Thursday, 28th January:

- 7-8PM: Brahms Violin Concerto, process.
- 8-9:15 PM: Meeting of friends, exchange of new ideas.
- 9:15: Brahms Violin Concerto, performance.

Friday, 29th January:

- 9:30-11:30: Brahms/Schumann Violin/Piano Sonatas, process #1
- 12:00-1:15 PM: Round Table
- 1:15-3:45: Walk through Ljubljana with lunch
- 4- 5:30: Violin/Piano sonatas process #2
- 6 -7:30: Open Space
- Refreshments
- 8-9:30: Brahms/Schumann Violin/Piano Sonatas, performance.

Saturday, 30th January:

- 9:30 - 10:30 AM: Schumann Violin Concerto, process
- 11:00 - 12 Noon: Conducting for participants
- 12:30 PM: Schumann Violin Concerto, performance and debriefing.

In specific location: Lunch consisting of different European regions.

- 4PM - 10PM: *"Where and how does the impulse go on and": "Europa Resounds"*
Miha Pogacnik and friends. We will hear Songs and masterpieces from different regions of Europe. This is to be a non-structural musical and conversation celebration (and some good Slovenian food and wine).

For more inspiration, look here:

www.mihavision.com

www.idriart28-chartres.eu

<http://vimeo.com/3243401>

CLICK ON VIDEO (THE RIGHT SIDE) AND THEN SCROLL DOWN AND CLICK ON MIHA POGACNIK:

<http://www.berlin-school.com/en/news-events/video-photo-gallery.htm>

<http://www.berlin-school.com/mid-winter-rose/>

<http://www.focus.de/karriere/management/fuehrungskompetenz/fuehrungskunst/pogacnik>

Miha Pogacnik, Hamburg, March 14th, 2009